

THE TECHNION IS PROUD TO PRESENT:

ALAN ALDA

A FREE PUBLIC
TALK IN ENGLISH

“GETTING BEYOND A BLIND DATE WITH SCIENCE”

WEDNESDAY

21.02.2018

18:00-19:00



- > Admission is free
- > Pre-registration is required at www.technion.ac.il/alan-alda
- > No entrance without printed email confirmation

THE TECHNION, HAIFA
Churchill Auditorium

Alan Alda is an American actor (M.A.S.H., The West Wing), writer, science advocate, and Visiting Professor at Stony Brook University's School of Journalism. He will share his passion for science communication in a public talk entitled "Getting Beyond a Blind Date with Science." Why is it so important for scientists, engineers, and health professionals to communicate effectively with the public, and how can they learn to do it better? In a warm, engaging talk, Mr. Alda will draw on his personal experiences, including 12 years as host of the TV series "Scientific American Frontiers." Alan Alda is Founder of the Alda Center and recipient of numerous prizes and honorary degrees for his work in science communication.